



## Press Release Beijing Jinkangpu Food Science & Technology Co., Ltd., China (JKP Nutrition) and LJ Ingredients ApS, Denmark (LJI)

## New European cooperation on Nutrient premixes for Infant Formula, Foods, Beverages, Special Medical Purposes and Health Foods

Beijing Jinkangpu Food Science & Technology Co., Ltd. (JKP Nutrition) is a professional expert and first-class manufacturer of customized nutrient premixes for infant formula, foods, beverages, special medical purposes and health foods.

JKP Nutrition holds a strong market position in the Chinese market for premixes, where it services several well-known international companies, especially in the infant formula segment.

JKP Nutrition is seeking a global stronger market presence. Therefore, JKP Nutrition has appointed LJ Ingredients ApS (LJI) as its distribution partner in Europe.

LJI is a Danish limited company, which provides sales and marketing services with strong focus on the global food and dietary supplement segments.

Together JKP Nutrition and LJI will offer the market high quality and cost- effective customized premix solutions.

LJI was recently formed by the two owners Mr. Lars Rasmussen and Mr. Jan Holm-Hansen who both have a long term and a solid track record within the global carotenoids and vitamin businesses for food and dietary applications.

Please kindly pass on enquiries regarding this matter to Jan@LJingredients.com, Lars@LJingredients.com or export@jinkangpu.com (Mrs. Meiyan YU)